



# CITY OF SPRINGVILLE

P.O. Box 948  
151 Industrial Drive  
Springville, AL 35146  
205-467-2312



## BANNER PERMIT APPLICATION

<b>BUSINESS / ORGANIZATION INFORMATION:</b>			
Name:		Contact Person:	
Physical Address:		Phone #:	
Mailing Address (if different):		Email:	
<b>BANNER INFORMATION:</b>			
Display Location Requested: <i>(No signs are to be placed on highway right of ways)</i>			
Purpose of Banner: <i>(Special Event, New Business, Etc.)</i>			
Dimensions of Banner: <i>(Banner should exceed 40 square feet in sign area.)</i>			
Notes:			
Requested Display Dates:		Date(s) of Event:	
From:	To:	From:	To:
<ul style="list-style-type: none"><li>All banners are temporary in nature and may only be displayed for a period of no more than ten days (10) prior to an event and no more than forty-eight (48) hours after the event. All banners must be removed on the last day approved by this permit to avoid a \$25 removal fee.</li><li>Only one banner per location which has been approved during the banner application review process.</li><li>All Banners must comply with Local Ordinance 2011-12, adopted by the City Council of Springville, AL on November 21, 2011, Article XI, Section 20. (See Attachment)</li></ul>			
<b>I have read, understand, and agree to follow the Sign Regulations:</b>			
Applicant's Signature:			Date:
<b>TO BE COMPLETED BY BUILDING &amp; ZONING DEPARTMENT:</b>			
Date Approved:		Approved By:	
Banner Permit #:		Fee: Free	
Notes:			

If you have any questions, please contact the Building & Zoning Department at 205-467-2312 or email us at [zoning@cityofspringville.com](mailto:zoning@cityofspringville.com)

Article XI - Sign Regulations  
Section 20 – Temporary Special Event Signs and Advertising Devices

**XI-20.1. Signs Permitted.** Temporary Special Event Signs or advertising devices shall be permitted only by issuance of a special permit and only for unique occasions such as “grand openings” or other special events for businesses or events located within the City or allowed herein.

1. Each temporary special event sign shall not exceed forty (40) square feet in sign area.

**XI-20.2. Limited Time of Use.** The use of Temporary Special Event Signs or Devices shall be allowed for no more than ten days prior to the applicable special event and must be removed no more than forty-eight (48) hours thereafter.

**XI-20.3. Expiration.** Temporary Special Event Signs shall have the expiration date clearly and readily noted on either the front or back of the sign or advertising device, which shall be obtained from the Building Department.

**XI-20.5. Banners.** All banners are temporary in nature and may only be displayed for a period of no more than ten days (10) prior to an event and no more than forty-eight (48) hours after the event. Special Event Banners advertising a special event such as a special sale, grand opening, fair, festival, revival, or similar event may be displayed on the lot where the event is to take place, subject to the following:

1. For businesses with a physical location inside the city limits, Banners shall be located on the premises of the business or location of the Special Event. Businesses located outside of the city limits shall be prohibited from erecting banners inside of the city limits, unless said business is a sponsor of the special event.
2. Each banner shall not exceed forty (40) square feet in sign area.
3. If product advertisement is contained on the banner, the product advertised must be the promotion or the sponsor of the special event.
4. Advertising of the same business at any one location shall be limited to one banner.

Temporary / off premise banners advertising civic, charitable or governmental special events within the County may be permitted by the Zoning Director, or other authorized agent of the Building Department, for no more than ten days prior to said event. And further, any such sign for such special event allowed by this subsection shall be limited by the following: no more than one such sign (in the location as allowed by the Zoning Director, or other authorized agent of the Building Department) for events occurring outside the corporate limits of the City and no more than two such signs (in the locations as allowed by the Zoning Director, or other authorized agent of the Building Department) for events occurring inside the corporate limits of the City. Further, all such signs allowed by this subsection shall be removed within forty-eight hours (48) following said event.

**XI-20.8. Streamers.** Single or multi-colored streamer flags devoid of wording, symbols, logos, pictographs, or similar graphics are not considered signs. Streamer flags displaying wording, symbols, logos, pictographs, or similar graphics shall be considered banners.

**XI-20.9. Setbacks.** The minimum setback for Temporary Special Event Signs shall be as follows:

1. A minimum of fifteen feet (15') from the pavement edge or edge of the street or thoroughfare to which it is directed.
2. A minimum of thirty-five feet (35') of the intersection of the pavement edge of two public roads; or pavement edge or edge of a public road and the right-of-way line of a railroad.
3. Signs shall not be located on a public right-of-way or within the Sight Triangle as defined in Article XI-2 Definitions.

**SIGHT TRIANGLE** - A triangular area established at the intersection of two streets or a street and a driveway where clear sight distance is maintained for motorists. In the case of two intersecting streets having a total of two lanes (a single lane in each direction), the sight triangle is formed by connecting two legs extending seventy-five feet (75') from the center of an intersection along the center line of the street rights-of-way. In the case of a driveway, or other channel for vehicle entrance or exit, intersecting a street, each leg of the triangle shall be fifteen feet (15') along the street right-of-way and driveway edge. Roads with multiple lanes may require additional sight distance. This shall be determined by the Planning and Zoning Board.